

Introduction to the Synchronist Users' Forum



What

The Synchronist Users' Forum is the annual gathering of the Synchronist community. Through the Forum, Users network and share 'best practices,' conduct how-to sessions, and discuss on-going research projects.

The forum agenda is 75% about maximizing the value of YOUR existing business program. There are elements of software to discuss of course. We will share and seek input through how-to, what's new, and R&D pipeline discussions. The entire agenda is focused on: **Working together to advance individually!**

Possible Topics

- Analysis, Reporting and Communicating
- Keeping the Fire Burning (best practices for motivating partners)
- Demonstrating Value
- Monetizing BR|E
- Purpose Driven Collaborative Partnerships
- Interview Customization
- Where Do We Take Retention/Expansion Programs Next?
- The Evolved Communication Strategy: Telling The Story, Over, Over and Over Again. Blending media to reach audiences and tell the story.
- Strategies for Outreach
- Best practices and case studies
- Talent/ Workforce
- Working the Project

What would you like to discuss? Share your thoughts: info@blanecanada.com

Who

Participation at the Forum includes the full range of individuals involved in the existing business program. They are direct users and indirect users of the software. Experience ranges from months to many years.

Who Attends	Organizations Represented
<ul style="list-style-type: none">• CEO/COO• BR E program managers• Management team members• Interview team members	<ul style="list-style-type: none">• Economic Development• Chamber of Commerce• Workforce Development• Local government

<ul style="list-style-type: none"> • Software administrators • Analyst 	<ul style="list-style-type: none"> • Public utilities • State government
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Why

Why go it alone?

Synchronist is different because of community. We are a community of users working together to advance individually. Learn from the successes of peers, as well as from their mistakes. The agenda is focused on existing business strategy, program execution and improving shared tools.

Where

<p>Lodging Club Quarters at Wacker & Michigan 75 E. Wacker Dr. Chicago, IL 203.905.2100 Registration Code: BLANE1</p>	<p>Meeting Site Summit Executive Centre 205 N. Michigan Ave., 10th Floor Chicago, IL 312.938.2000</p>
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Around corner from Club Quarters

When

Monday October 2nd- Tuesday October 3rd

Sunday Oct 1st, 7:00pm Dutch-treat dinner
Monday Oct 2nd, 8:00 am – 5:00 pm
Tuesday Oct 3rd, 8:00 am – 1:00 pm
Tuesday Oct 3rd, 1:30-3:30 pm Hands-On Training

Important Details

Email apayne@blanecanada.com for registration form.

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