

ProLearning Lab 2010 Webinar Schedule

The Professional Learning Laboratory is pleased to announce the 2010 professional development webinar series for economic development professionals, staff, and community leaders. This schedule builds on the successes of 2009 and piles of great reviews by participants. Our 2009 “experiment” has proven, without a doubt that webinars are an effective teaching/learning/exchange medium with growing importance.

The following schedule may change to accommodate an important timely discussion. If you have content or speaker suggestion, we would love to hear them.

Thank you for your support. We look forward to working with you in 2010.

Eric

ProLearning Lab Board

Dean F. Whittaker, CEcD
Whittaker Associates, Inc.
616-786-2500

Dean.Whittaker@whittakerassociates.com

Mark J. James, CEcD

ED Solutions, Inc.
614.505.7702

Mark.James@solutionsED.com

Eric P. Canada

Blane, Canada Ltd.
630.462.9222

ecanada@blanecanada.com

Month	Topic	Speaker(s)	Date/Time	Lead
Jan	Web Search Secrets: The Hidden Internet	DFW/JM	Jan 20 1:00 PM CST	DFW
Feb	Creating World Class Economic Development Web Sites	MJ	Feb 17 1:00 PM CST	MJ
Mar	Economic Gardening	Chris Gibbons	March 22 1:00 PM CST	EPC
Apr	The Role of Community Leaders in Economic Development	DFW	TBD	DFW
May	Social Media for the Economic Development Professional	MJ	TBD	MJ
June	Fresh New Views on Winning Rural Development	TBD	TBD	EPC
July	Business Intelligence for Economic Development	DFW	TBD	DFW
Aug	How Site Selectors <u>Really</u> Use the Internet	MJ	TBD	MJ
Sept	Existing Industry Strategies for the Real World	EPC	TBD	EPC
Oct	Attracting Work rather than Companies	DFW	TBD	DFW
Nov	Social Media II- A Deeper Dive into Twitter, LinkedIn and YouTube	MJ	TBD	MJ
Dec	Marketing Masters: Jerry Mallot	Jerry Mallot	TBD	EPC